

Category label	Category description	Category of illegal content
TOTAL	All the sites	TOTAL
Category 1	Animal welfare	STATEMENT CATEGORY ANIMAL WELFARE
Category 1a	Animal harm	KEYWORD ANIMAL HARM
Category 1b	Unlawful sale of animals	KEYWORD UNLAWFUL SALE ANIMALS
Category 1c	Not captured by any other category's keyword	KEYWORD OTHER
Category 2	Consumer information infringements	STATEMENT CATEGORY CONSUMER INFORMATION
Category 2a	Insufficient information on traders	KEYWORD INSUFFICIENT INFORMATION ON TRADERS
Category 2b	Non-compliance with pricing regulations	KEYWORD NONCOMPLIANCE PRICING
Category 2c	Hidden advertisement or commercial communication, including by influencers	KEYWORD HIDDEN ADVERTISEMENT
Category 2d	Misleading information about the characteristics of the goods and services	KEYWORD MISLEADING INFO GOODS SERVICES
Category 2e	Misleading information about the consumer's rights	KEYWORD MISLEADING INFO CONSUMER RIGHTS
Category 2f	Not captured by any other sub-category	KEYWORD OTHER
Category 3	Data protection and privacy violations	STATEMENT CATEGORY DATA PROTECTION AND PRIVACY VIOLATIONS
Category 3a	Biometric data breach	KEYWORD BIOMETRIC DATA BREACH
Category 3b	Missing processing ground for data	KEYWORD MISSING PROCESSING GROUND
Category 3c	Right to be forgotten	KEYWORD RIGHT TO BE FORGOTTEN
Category 3d	Data falsification	KEYWORD DATA FALSIFICATION
Category 3e	Not captured by any other category's keyword	KEYWORD OTHER
Category 4	Illegal or harmful speech	STATEMENT CATEGORY ILLEGAL OR HARMFUL SPEECH
Category 4a	Defamation	KEYWORD DEFAMATION
Category 4b	Discrimination	KEYWORD DISCRIMINATION
Category 4c	Illegal incitement to violence and hatred based on protected characteristics (hate speech)	KEYWORD HATE SPEECH
Category 4d	Not captured by any other category's keyword	KEYWORD OTHER
Category 5	Intellectual property infringements	STATEMENT CATEGORY INTELLECTUAL PROPERTY INFRINGEMENTS
Category 5a	Copyright infringements	KEYWORD COPYRIGHT INFRINGEMENT
Category 5b	Design infringements	KEYWORD DESIGN INFRINGEMENT
Category 5c	Geographical indications infringements	KEYWORD GEOGRAPHIC INDICATIONS INFRINGEMENT
Category 5d	Patent infringements	KEYWORD PATENT INFRINGEMENT
Category 5e	Trade secret infringements	KEYWORD TRADE SECRET INFRINGEMENT
Category 5f	Trademark infringements	KEYWORD TRADEMARK INFRINGEMENT
Category 5g	Not captured by any other category's keyword	KEYWORD OTHER
Category 6	Negative effects on civic discourse or elections	STATEMENT CATEGORY NEGATIVE EFFECTS ON CIVIC DISCOURSE OR ELECTIONS
Category 6a	Violation of EU law relevant to civic discourse or elections	KEYWORD VIOLATION EU LAW
Category 6b	Violation of national law relevant to civic discourse or elections	KEYWORD VIOLATION NATIONAL LAW
Category 6c	Misinformation, disinformation, foreign information manipulation and interference	KEYWORD MISINFORMATION DISINFORMATION DISINFORMATION
Category 6d	Not captured by any other category's keyword	KEYWORD OTHER
Category 7	Non-consensual behaviour	STATEMENT CATEGORY NON CONSENSUAL BEHAVIOUR
Category 7a	Non-consensual image sharing	KEYWORD NON CONSENSUAL IMAGE SHARING
Category 7b	Non-consensual items containing deepfake or similar technology using a third party's features	KEYWORD NON CONSENSUAL ITEMS DEEPFAKE
Category 7c	Online bullying/intimidation	KEYWORD ONLINE BULLYING INTIMIDATION
Category 7d	Stalking	KEYWORD STALKING
Category 7e	Not captured by any other category's keyword	KEYWORD OTHER
Category 8	Pornography or sexualized content	STATEMENT CATEGORY PORNOGRAPHY OR SEXUALIZED CONTENT
Category 8a	Adult sexual material	KEYWORD ADULT SEXUAL MATERIAL
Category 8b	Image-based sexual abuse (excluding content depicting minors)	KEYWORD IMAGE BASED SEXUAL ABUSE
Category 8c	Not captured by any other category's keyword	KEYWORD OTHER
Category 9	Protection of minors	STATEMENT CATEGORY PROTECTION OF MINORS
Category 9a	Age-specific restrictions concerning minors	KEYWORD AGE SPECIFIC RESTRICTIONS MINORS
Category 9b	Child sexual abuse material	KEYWORD CHILD SEXUAL ABUSE MATERIAL
Category 9c	Grooming/sexual enticement of minors	KEYWORD GROOMING SEXUAL ENTICEMENT MINORS
Category 9d	Unsafe challenges	KEYWORD UNSAFE CHALLENGES
Category 9e	Not captured by any other category's keyword	KEYWORD OTHER
Category 10	Risk for public security	STATEMENT CATEGORY RISK FOR PUBLIC SECURITY
Category 10a	Illegal organisations	KEYWORD ILLEGAL ORGANIZATIONS
Category 10b	Risk for environmental damage	KEYWORD RISK ENVIRONMENTAL DAMAGE
Category 10c	Risk for public health	KEYWORD RISK PUBLIC HEALTH
Category 10d	Terrorist content	KEYWORD TERRORIST CONTENT
Category 10e	Not captured by any other category's keyword	KEYWORD OTHER
Category 11	Scams and/or fraud	STATEMENT CATEGORY SCAMS AND FRAUD
Category 11a	Inauthentic accounts	KEYWORD INAUTHENTIC ACCOUNTS
Category 11b	Inauthentic listings	KEYWORD INAUTHENTIC LISTINGS
Category 11c	Inauthentic user reviews	KEYWORD INAUTHENTIC USER REVIEWS
Category 11d	Impersonation or account hijacking	KEYWORD IMPERSONATION ACCOUNT HIJACKING
Category 11e	Phishing	KEYWORD PHISHING
Category 11f	Pyramid schemes	KEYWORD PYRAMID SCHEMES
Category 11g	Not captured by any other category's keyword	KEYWORD OTHER
Category 12	Self-harm	STATEMENT CATEGORY SELF HARM
Category 12a	Content promoting eating disorders	KEYWORD CONTENT PROMOTING EATING DISORDERS
Category 12b	Self-mutilation	KEYWORD SELF MUTILATION
Category 12c	Suicide	KEYWORD SUICIDE
Category 12d	Not captured by any other category's keyword	KEYWORD OTHER
Category 13	Unsafe, non-compliant or prohibited products	STATEMENT CATEGORY UNSAFE AND PROHIBITED PRODUCTS
Category 13a	Prohibited or restricted products	KEYWORD PROHIBITED PRODUCTS
Category 13b	Unsafe or non-compliant products	KEYWORD UNSAFE PRODUCTS
Category 13c	Not captured by any other category's keyword	KEYWORD OTHER
Category 14	Violence	STATEMENT CATEGORY VIOLENCE
Category 14a	Coordinated harm	KEYWORD COORDINATED HARM
Category 14b	Gender-based violence	KEYWORD GENDER BASED VIOLENCE
Category 14c	Human exploitation	KEYWORD HUMAN EXPLOITATION
Category 14d	Human trafficking	KEYWORD HUMAN TRAFFICKING
Category 14e	General calls or incitement to violence and/or hatred	KEYWORD INCITEMENT VIOLENCE HATRED
Category 14f	Not captured by any other category's keyword	KEYWORD OTHER
Category 15	Content in violation of the platform's terms and conditions	STATEMENT CATEGORY SCOPE OF PLATFORM SERVICE
Category 15a	Age-specific restrictions	KEYWORD AGE SPECIFIC RESTRICTIONS
Category 15b	Geographical requirements	KEYWORD GEOGRAPHICAL REQUIREMENTS
Category 15c	Goods/services not permitted to be offered on the platform	KEYWORD GOODS SERVICES NOT PERMITTED
Category 15d	Language requirements	KEYWORD LANGUAGE REQUIREMENTS
Category 15e	Warranty	KEYWORD WARRANTY
Category 15f	Not captured by any other category's keyword	KEYWORD OTHER